



Minutes

Committee Name: SSSP

Date: 11/20/2019

Time: 12:30PM-2:30PM

Location: MB 318 | Zoom

Present: Heather Ostash, Julie Cornett, Tanner Barnett, Corey Marvin, Christine Small, Deanna Campbell, Pam Campbell, Missy Gross, Chad Houck, Matt Crow, Justine Wagner, Emma Gilmartin, Tyson Huffman, John Elder, Rebecca Pang, Katie Bachman, Fabian Meneses, Vivian Baker, Laura Vasquez, Ben Beshwate, Steve Rogers

Absent: Lisa Stephens, Ryan Khamkongsay

1. Call to Order

Time: 12:30pm by Heather Ostash

2. Approval of Agenda

3. Approval of Minutes and Action Items

4. CFIT Check-In/Report Out

- a. Clarifying path
 - i. Nothing to report
 1. Input from faculty chairs in Jan on website Program Pathways
 - a. Counseling would seem like the best place for review
 - i. Tanner can provide link to Counseling Meeting
 - b. Student input?
 - i. SGCC all three first week of December
 - ii. Guided questions would be helpful
 1. Missy will look into what was used when she and Steve held focus groups on website
 - iii. PTK would be a good route too
 1. *Heather will reach out to PTK for student input*
- b. Communications w/students
 - i. Much feedback has been collected from students
 1. Second meeting to review surveys currently being scheduled
 - ii. Who was surveyed, what was the survey?
 1. Focus on different student groups, who would reach out, what would we say?
 - a. Focus in on majors, which led to three questions to be asked of various student groups:
 - i. What kind of communication from the college about your major would be or would have been helpful to receive?



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- ii. How connected do you feel to students and faculty in your major?
Please elaborate.
- iii. How many classes have you taken at the college? In your major?
- iii. Future could be capturing info from faculty
- c. Communication pre-enrollment
 - i. About 12 met for four hours 11/8 to review student profile scenarios
 - 1. Split into groups to review and find information that the student would be looking for on our website
 - 2. Looked into other college websites to compare
 - ii. Looked into CCCApply process
 - 1. Likely need to develop companion guide
 - 2. Will look further into CCCApply at next meeting
 - iii. Vivian found it very insightful to look at the website from a new perspective
 - iv. 12/12 is next (tentative) date
- d. Communication Inventory
 - i. Julie and Tyson have discussed expanding the scope of the inventory
 - 1. Heather, Tyson, Julie will work on questionnaire to send to various groups
 - 2. Student input also would be good
 - 3. Creation of guiding principles for communication strategies
 - a. EAB has done much research on this subject

5. Website Update/Input

- a. Still do not have a mock-up
- b. Heather/Julie met this week
 - i. Looked into Incarcerated Students website, which is the approach being considered
 - 1. Student data, quotes, progress timeline, various definitions
 - ii. Goal is to have it up and running by beginning of Spring 20
- c. Informational site: info with funding formula, GP data? Should we pepper this info into this site? Are there data points that are particularly compelling?
 - iii. Average total units at graduation, average number of years to graduation
 - 2. Data points used in report card
 - iv. African American Males, Native Americans, SSSP Core Services
- d. Vivian wonders the purpose of website, who is it for?
 - v. Internal use for this committee with all info for tracked data
 - 3. Inventory of resources
 - 4. Old CFIT/Focus Group info
 - vi. Show a snapshot of where we previously were vs where we are with each metric that the CFITs are working towards
 - 5. Timeline of outcomes for work of CFITs
 - vii. We need a particular landing page for prospective students
 - 6. Or scheduling tours, or meeting with faculty so students can get immediate or more personal help from the start
 - 7. Online prospective students have many questions



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- b. Website not clear for our online population for what student services are available
- viii. Student perspective: often students are looking more for an end career goal rather than learning for the love of learning
 - a. Emma thinks the website should have links to assist.org and adt website, providing those resources will help students navigate college
 - i. Other than financial benefit, we need to sell our actual benefits: small class size, etc
 - ii. Also bring in former successful students
 - b. Where are our students transferring, what majors did they transfer to?
 - i. Add a page similar to the Thank a Veteran page
 - c. Katie is working on a pamphlet with parent tips, testimonials, etc.
 - i. Faculty could help to recruit successful former students
 - d. Should this be a CFIT?
 - i. Natalie should be there
- e. Mock-up will be present at future meeting

6. Input working with Regional Rep

- a. Have found working with Michelle to be quite effective, and want to maximize her as a resource
- b. Discussed Data Champions previously, and continues to move forward
 - i. Ryan/Michelle met with RP Group with idea that we can identify training/compensation for group of data champions to grow data literacy
 - ii. Heather/Julie to meet with Michelle after Thanksgiving with Ryan
 - iii. Would like to have data champions in place by Fall 2020
- c. Michelle has offered to come back in the Spring to help facilitate next steps
 - iv. Heather/Julie discussed lack of particularly focused work on the fourth pillar – potential goal for Spring
 - v. Michelle will be attending Spring Flex to do potential presentation on Culturally Responsive Teaching – Pillar 4
 - 1. Perhaps she could provide examples of other institutions who've implemented Pillar 4
 - 2. We need to ensure that we show that Pillars 1-3 are understood and that our actions are presented
 - vi. Michelle could perhaps help to make sense of actual actions of CFITs as to who may actually take the action
 - vii. We have her Spring Flex, perhaps two additional times through the semester
 - 3. *Goal for Spring and Beyond: start to identify places where we can re-brand what we are doing in terms of careers*

7. Spring Conferences

- a. CalFresh Application training
 - i. 12/6 Reedley College
 - ii. Attendees: Tanner B, Pedro S, Candi C, Katherine R
- b. How should we call out, through PD or SSSP?



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- iii. Would be best coming out of SSSP
- iv. Should be sent out with a bit of background, and what the context is, where's it paid from
- c. Equity Institutes
 - v. Various different groups having offerings
 - vi. Rebecca recommends we sent Suzie Ama or throw to Ped/Tech
- d. Rebecca gets contacted by faculty/adjuncts whether there are any PD offerings for them?
- e. When it comes to Regional GP conferences, should that primarily be members of SSSP, or should there be an SSSP core with a few others, or just call out for non-members?
 - a. Both, We can provide link, and schedule-at-a-glance
- f. RP Group Conf
 - vii. Potential Data Champions?
- g. Would there be interest from students?
 - viii. Potentially, but there are time challenges

8. Interact Update

- a. Media Preferences Survey closed
 - i. Just over 400 responses
 - ii. Early December will have results
- b. Stop Out Research has been completed
 - iii. 30-page report
 - iv. Their report makes action recommendations on certain areas
- c. Collateral pieces – Heather has asked for examples, and will work with Katie on what we need
 - v. Heather will round back with John Elder on any outstanding data requests

9. Other?

- a. Corey sees that a new CFIT could be working with stop-out data and seeing how we could potentially lure them back – *not* in the Spring

10. Review of Action Items

- Heather will reach out to PTK for student input on Program Pathways website updates.

11. Miscellaneous

12. Future Agenda Items

13. Future Meeting Dates

- 12/4/2019



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14. Adjournment @ 2:30PM by VP Ostash

Meeting Chair: Heather Ostash, Julie Cornett

Recorder: Tanner Barnett