



# Minutes

**Committee Name:** SSSP

**Date:** 02/27/2019

**Time:** 12:30-1:30PM

**Location:** MB 235 | MAM 228 | BIS 197 | KRV 5 | Zoom

**Present:** Heather Ostash, Corey Marvin, Katie Bachman, Christine Small, Ben Beshwate, Laura Vasquez, Missy Gross, Vivian Baker, Rebecca Parker, Matt Crow, Caroline Sanderson, Yonatan Escoto, Tyson Huffman, Fabian Meneses, Julie Cornett, Chad Houck, Deanna Campbell, Steve Rogers, Tanner Barnett

**Absent:** Pam Campbell, Ryan Khamkongsay

## 1. Call to Order

- By Vice President Ostash, 12:35PM

## 2. Approval of Agenda

## 3. Approval of Minutes and Action Items

## 4. Report Out

### 4.1 GP Summit

- Grouped with Norco and Palos Verdes, similar colleges
  - Opportunity for dialog with similar colleges
- Communication, specifically to incoming students we lose from application to registration
  - Platforms used: Canvas, etc
  - Identify the best communication tools/when best to use
    - Inventory and determine best practices for use/coordination
  - New CFIT? Possibly Chad or Tyson
- Tasked with responding to pre-designed questions
- Career Guidance, integral part of GP work
  - Rene mentioned that there is no Career Center/Career Counseling
  - More intentional links between college and careers
  - Example websites, such as BC
  - Corey: Programs, Degrees, Certificates only a proxy for students to find what they're going to do
    - Revise first day questions, from 'What is your major?' to 'What do you want to do, what is your endgame?'
    - Possible add to CCCApply to learn of career objectives
    - Fabian has noticed that high school students do not necessarily understand the concept of what majors are
    - Many students likely lost after implementation of CCCApply



# Minutes

- Matt: How many classes wasted because they don't really know what major they want?
  - Many students can make it to graduation without ever talking to a counselor
  - Ever been a discussion regarding applying a hold after a certain number of units without an ed plan?
    - No, only the addition of priority reg.
    - Potential embed into courses to push for more ed plans, has been effective
    - Possible update to communications between faculty/staff and students
- What will students do after school
  - Number of AAs awarded vs number of jobs available inequitable
  - How do we focus students to career choices without eating away at financial aid
  - Top 20% earners go to 4 year schools
    - Glendale College, most students lower income
    - Trying to break the generational cycle, to help with economic mobility
    - Need to be as successful with AA level as BA level
    - Lower income students more likely to take more units
    - Change in the way courses are governed, not all students are as interested in each course/subject
      - Not changing content, more focused on increasing skills such as engagement and writing
      - Better skill development
  - First generation circumstances don't necessarily converse regarding collegiate studies, as there is no background within family
    - Students will listen to whomever is authoritative, at least perceptively
    - Conversations need to be framed to not be directly influencing/ordering for the students who may not necessarily understand
    - Ohio had setting where you find out what students are interested in, and show which courses go where
    - Double major, perceived as being advantageous, but it can harshly effect financial aid, students can run out
      - Can mean putting on hold or dropping out altogether
    - Students don't want a carbon copy of high school, want to be more involved with their particular area of interest
    - Career vs Majors, perception of career options via lens through which we can steer students

# Minutes



- Hit prerequisites to get you on your way,
- Yonatan: Outreach at HS, counselors there not helpful, more discussions would've been helpful
  - Once a week or so to have a counselor on campus?
- Students truly interested, but do not know the details differing between community college vs 4-year institution
  - How would students know what they can do here
  - Students don't realize that first 2 years of uni are same as CC
- Perhaps something being sent to HS parents again, showing cost comparison and potential major, possible webpage of preparatory pathways for potential careers
  - Potential certificate of completion for IGETC/CSUGE
  - Easy to add to website, brand as design your own and show cost comparison
  - How many go to Uni and end up back at a CC?
- Some students concerned with transferability of CCCC courses
  - Once articulation in place, agreement is iron-clad
- Need to maximize number of options we offer to students, leverage every AAT to benefit all students
- Need to prioritize articulations with many of the most applied majors/areas
- Early win – resources need to be created to pass out to students who may not necessarily know what is offered

## 4.2 Program CFIT

### 4.3 Communications Sub-Committee

#### 4.3.1 Communication Project

- Reach students earlier, and ensure they maintain the path
  - Need to organize communication
- Catch students after certain unit counts and provide recognition/communication from college encouraging them on

#### 4.3.2 Technology Inventory

#### 4.3.3 Membership/CFIT

#### 4.3.4 New CFIT?

- Form CFIT to find When, What, Who for these communications
  - Learn from students, faculty to see what everyone wants
  - CFITs in parallel with one another
- Project with Child Dev, find students who had taken many courses but not completed
  - How do you identify those students who had an intent for a major
    - Certain elective courses to trigger department to contact student and initiate student in particular majors



# Minutes

- Social media presence, nature of content
    - Athletics very successful
  - Deanna wonders how to reach students in outlying areas who are primarily online, to let them know of resources on campus
  - Any communications would be better than none, but is the data available to target these students?
  - What info is necessary to be actionable, what institutional support can we give faculty/staff
  - Ways students on panel benefitted were happenstance, not necessarily intentional
    - Need incentives/more regular communications
  - *Need to develop Charge, proposed composition/membership*
- 5. Project Management/Mapping**
- 5.1 Technology**
- 5.2 Visual Aid**
- Google site, project management, shows four pillars, with active CFITs and allows for users to upload documents/visuals/resources to share with others
    - Potentially better than SharePoint, help to keep things on track
    - Lose parts of threads without a central place to track, visuals
    - Timelines, milestones
  - *Will work with Tyson to set-up*
- 6. Review of Action Items**
- Develop new CFIT charge, along with proposed composition/membership
  - Work with Tyson to set up project management tool
- 7. Future Agenda Items**
- 8. Future Meeting Dates**
- 3/26/19
  - 4/3/19
  - 4/17/19
  - 5/1/19
- 9. Adjournment for CFIT/Sub-Committee 1:58PM**

Meeting Chair: Heather Ostash and Julie Cornett

Recorder: Tanner Barnett