



Minutes

Committee Name: SSSP

Date: 5/13/2020

Time: 12:30-2PM

Location: Zoom

Present: Heather Ostash, Julie Cornett, Ben Beshwate, Chad Houck, Christine Small, Dean Bernsten, Fabian Meneses, Laura Vasquez, Lisa Stephens, Missy Gross, Pam Campbell, Rebecca Pang, Steve Rogers, Ryan Khamkongsay, Tyson Huffman, Katie Bachman, Corey Marvin

Absent: John Elder, Deanna Campbell, Vivian Baker

- I. Call to Order**
- II. Approval of Agenda**
- III. Approval of Minutes and Action Items**
- IV. Brief Check-In**
 - Commencement and Student Awards Ceremonies being planned
- V. Updated Program Pages**
 - <https://dev.cms.cerrocoso.edu/programs/administration-justice-transfer#pathways>
 - The CFIT had reviewed the program pages and proposed changes, some of which are incorporated into this developmental site.
 - We've asked to incorporate Navigate into the pathways portion of the page
 - Fabian likes the look, but suggests adding titles to the contact section of each page to help add clarity for students
 - Fabian also suggests that the red-lettered suggestions atop the boxes could also include meeting with a counselor or researching transfer institutions
 - Missy notes that the Petition for Graduation should be moved to the Fall semester, as we've been pushing them in Fall the last couple years
 - Fabian points out that these areas could also be linked to other, more specific pages on topics like Financial Aid, Counseling, Graduation, etc.
 - Should we also include information on OERs and Library Services in these pages?
 - This was touched on in the CFIT, along with moving the How Can I Afford It? section
 - Definitely include Pre-requisite information with the courses, to clarify the path further
 - Corey explains that the pathway tabs can be customized for each department (e.g., 3- or 4-year pathways, spring starting pathways, etc.)
 - All will have 2-year and make your own pathways



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- Julie points out that the Mobile version of the website needs to be reviewed, as there are elements of the page that disappear, or move locations on mobile vs desktop
- Chad: Some departments had been building specific recommendations for GEs, will this be added?
 - Yes, that is the intent
 - Christine suggests that the GEs recommended be reviewed by Counseling to ensure that GE patterns can be met with the recommendations of the department
 - We also need to include either a preface or otherwise noted section to call attention that students ought to meet with a counselor to ensure that GEs will meet the student's needs
- Want to be sure to use consistent language throughout

VI. IEPI Update

- Held remote meeting with group on 5/5
 - Focus going forward
 - Build-out of Phase 2 of IR
 - Determine KPIs (Key Performance Indicators) for institution overall
 - Recommendations
 - Look into program review process to make more accessible
 - Develop data governance advisory group
 - Complete and finalize dashboards (label clearly and distinguish them from one another)
 - Develop enrollment management and KPI dashboards
 - Submit Innovation and Effectiveness Plan
- Ryan: thought it was a good menu of options challenging Cerro Coso to take data to the next level and garner easier access and understanding of it
- We will take their suggestions, move next to IEC
- Follow-up visit with IEPI group either next Fall or Spring

VII. Print Materials/Outreach

- More broad-use of print than in recent history
 - Postcards sent out, some of the group has received them already
 - Not sure about Lake Isabella, but they've gone to all sites other than ESCC
- Katie has also developed brochures to allow for more wide-ranging advertising throughout the offices and public businesses of our service area
- Fabian points out that we should take advantage of the CSUs moving online for the Fall
 - Hit hard on money saved, value of education
- Virtual Open Houses/Parent Nights a success
 - A lot of positive feedback already



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- We have surveys out to those who attended to see how the experience was and what they'd like to see in the future
- Pam agrees that we ought to continue with virtual public engagement
- CCC Chancellor's Office to provide some general CCC advertising, will be coming soon

VIII. Interact Project Update

- COVID-19 pandemic has derailed the Interact campaigns
 - Had to revise messages to current circumstances
 - Updated photos to be our students
 - Updated campaigns received this morning (5/13) will be sent out to committee
 - Will initiate next week, and run through Aug
 - Navigate appointment campaign to follow
 - Can upload list of students who'll receive campaign, narrow to those who have not contacted counseling or registered
- Target audience
 - Students who applied but didn't register
 - Students who registered for Spring, but not Summer or Fall
 - Students who stopped-out
 - Students who started an application but didn't finish

IX. CFIT Report Out

a. Prioritized Projects

- CCC Apply and Welcome Letter**
 - Will be developing companion guide for CCCApply and will be working on updating our Welcome Letter
- New Student Landing Page**
http://www.orangecoastcollege.edu/prospective_student/Pages/default.aspx
 - Working on new student landing page similar to the one linked (Orange Coast College)
- Career Focus/Exploration**
 - Continue to build the career focus/exploration portion of the website, for students who have an idea of the career they may want to work backwards from, or to help determine a career path

X. SSSP Website

- To be discussed in the Fall

XI. Meetings Next Year

- Same day and time seems to work for the group, once per month will remain

XII. Other?

- Dean asks when KRV on-ground will be advertised
 - Still under review – counseling has passed it on to Jeff/Ayanna tentatively
- Dean asks regarding smallest allowable class size



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- A question better posed for Lisa, Chad, and Corey. Chad indicates that this is still under review.
- Dean asks if Fall 2020 will be the last semester that KRV exists as we currently have it
 - Heather indicates likely yes.

XIII. Future Agenda Items

- Review of membership

XIV. Future Meeting Dates

XV. Adjournment at 2PM by Julie Cornett

Meeting Chair: Heather Ostash and Julie Cornett

Recorder: Tanner Barnett